



Stay close. Come together. Stay as one.

By Randy DeMario, 2010 AGC Colorado President

In a thrilling scene in the 2000 movie "Gladiator," General Maximus stands in the center of the Coliseum with other gladiators, waiting for Roman attackers to charge into the arena. "Whatever comes out of these gates, we've got a better chance of survival if we work together," he shouts. "Do you understand? If we stay together, we survive." As Roman chariots pour through the gates, Maximus orders, "Stay close! Come together! Stay as one!" Minutes later, the spectacle is over. Maximus and his team have prevailed.

Colorado's construction industry is currently fighting for its future. We are surrounded by challenges—a lack of projects, anti-business legislative bills, government mandated labor agreements, a more aggressive OSHA and EPA, budget cuts to higher education, rising health insurance costs and restrictive banking regulations. Yet despite these threats, we can survive these tumultuous times and emerge even stronger. This is possible if all of us in Colorado's construction industry stay close, come together and stay as one.

STAY CLOSE: Start with an AGC membership. Just as a choir is louder than a soloist, AGC's voice and influence in fostering a more business-friendly environment is greater with more members. If you're a current member, complete and send in the AGC membership renewal packet. Interested in joining

AGC? Contact AGC/Colorado Membership Director Kim Gill at (303) 388-2422 x1903 or kim@agccolorado.org.

COME TOGETHER: Participate in AGC committees and events. AGC committees are the lifeblood of our organization. By coming together with other industry leaders on a committee, you can enhance the services we offer members, ensure a greater impact on legislative issues that affect us all and continue to improve AGC's educational offerings. Event participation and networking build a collective AGC voice that has greater impact.

STAY AS ONE: Speak with a common voice. Your AGC/Colorado board of directors is comprised of prominent industry leaders who represent you with a strong, unified voice. When members understand the issues and speak passionately about them with staff, vendors and owners, we speak with a common voice. Only then is our message truly heard.

Become an AGC member. Participate. Stand side-by-side with us and speak with a common voice. The outcome will be a stronger Colorado construction industry better positioned to tackle the challenges of a difficult business environment.



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